

# Community Improvement Plan – Evaluation Criteria

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*Version Date: Fall 2021*

## **Qualifying Questions**

The following are reviewed as Yes/No.

- Has the applicant met with staff from Middlesex Centre to discuss the project?
- Has the applicant chosen only 1 CIP stream to apply to, and clearly identified that stream in their application?
- Has at least one CIP Intake year past, since the last time the applicant received funds through the CIP? (Applicant cannot receive CIP funds two years in a row)
- Is the application complete with an accurate and detailed description of the project as well as a timeline for completion attached?
- Does the application contain a schedule of estimated costs that is consistent with the CIP incentive being requested?

## **General CIP Questions**

Responses to the following are rated from “absolutely no” to “absolutely yes” and then weighted as indicated in the brackets. This section accounts for 40% of the total evaluation score.

- Will the modifications contribute to a barrier free space? (5%)
- Does the application exemplify efforts to consider sustainability in the project? (7%)
- Does the application exemplify efforts to promote or help protect local business through the project? (8%)
- Will the changes lead to an increase in employment opportunities? (8%)
- Does the application illustrate that the proposed project will support the Municipal Strategic Plan; and will the changes proposed lead to a Vibrant Local Economy? (12%)

## **Funding-Stream Specific Questions**

For the funding stream selected, responses to the following are rated from “absolutely no” to “absolutely yes” and then weighted as indicated in the brackets. This section accounts for 60% of the total evaluation score.

- Does the application illustrate that the proposed project will advance the 'Purpose' of the CIP stream being applied for? (30%)
- Taking into account both quantity and quality of the work proposed, does the application illustrate that the proposed project will achieve the 'Eligible Projects' identified in the CIP stream being applied for? (30%)